

InterWeave Smart Solutions

INTERWEAVE NEWS, Q4 2009

Welcome to our Q4 2009 newsletter - to help you keep up with the rapidly evolving Cloud Integration Solutions marketplace.



Q4 again has been a season of firsts, with continued accomplishments, challenges and exciting news to share.

The **InterWeave Smart Solutions** is the result of the tireless efforts from our product development team. **Smart Solutions** provides a

self-service approach, selecting the objects, data entities and data relationships they want with a series of point and clicks.

Smart Solutions are part of the **InterWeave Solutions Portal (ISP)**, where customers can now develop integration solutions in a self-service approach; selecting the objects, data entities and data relationships they want with a series of point and clicks. **Smart Solutions** are hosted at Rackspace Managed Services and are immediately available. Go to www.interweave.biz — top navigation bar—right side—select Login.

Smart Solutions deliver a complete configurable Solutions to integrate today's popular business applications; you configure, test, run. An alternative to inefficient program and consultant-based approaches, our next generation web-based Solutions are powerful yet easy to use, extremely affordable, and deploy in just days.

In this issue:

- ◆ **Credit Card Processing Gateway** — Connecting a CRM application or Web site to the payment processing networks is exceptionally difficult and typically beyond the expertise and technical resources of most online customers. Instead, customers can easily integrate the **InterWeave Smart Payment Gateway (ISPG)** with their application and connect with payment processors like First Data, Authorize.Net, Intuit Merchant Services, and many others.
- ◆ **eCommerce Gateway** — Our **eCommerce Gateway** makes integration easy, by automating the transfer of data between your eCommerce store, financial accounting system, CRM, database, etc. Orders placed through your online sales channel are retrieved and transferred to your financial application in real time or batch.
- ◆ **Database Gateway** — **Smart Gateways** are powerful Solutions that facilitate enterprise wide information integration of data via access to heterogeneous data sources residing on heterogeneous platforms at distributed locations. Gateways integrate various data sources and create the right data, in the right place, in the right format, in the right application at the right time.

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INTERWEAVE PREFERRED PARTNERS

We are proud to announce two new InterWeave Preferred Partners; TRE3 Group, LLC. and INTAgLIO, LLC.

TRE3 Group is The TRE3 Group (pronounced "tree") is a global authority on Collaborative Selling solutions - our approach is simple: help your sales, marketing, and support teams be more productive by marrying the best of CRM with the best of the Social Web – transforming from "how do I sell to you" to "how do you want to buy". Our world-class staff are experts in Sales 2.0 methods and CRM technologies. For more information, contact Eryc Branham at www.tre3group.com.

INTAgLIO Business Solutions would like to be the "on-call" person that you can rely on to complete a business development project when internal resources aren't readily available.

- We design **marketing programs** for penetrating existing markets or opening up new segments.
- We develop processes that optimize the **customer experience**.
- We create **sales processes** that integrate inside, field and web resources.
- We **author** success stories, newsletters, and press releases that are timely, anticipated and relevant.

For more information, contact John Bernardi at www.INTAgLIO-info.com.