

Integration Solutions made Easy

# InterWeave Smart Solutions ARIA\_QUICKBOOKS SOLUTION

**Inter**Weave **SMART** Solutions deliver powerful yet easy-to-use configurable integration Solutions for Aria customers, allowing seamless integration of data from Aria to Quickbooks.

### Aria Simplifies your Billing

Since 2003, Aria has provided the most sophisticated on-demand subscription billing platform available to business of any size. Having managed over a million accounts in more than 195 countries, Aria is the market leader in subscription and recurring billing solutions.

Aria's platform was designed utilizing our experience as operators of one of the largest Internet based services in the U.S. Through this experience billing billions of dollars on behalf of some of the largest corporations in America, we realized that billing, possibly more than any other application, required experience to set up correctly.

Aria's on-demand system is like an in-house team of billing experts and with Aria's cost-effective pricing model you pay only for the services you need and maintain affordability as your customer base grows. You can accelerate time-to-market with implementations that can be complete in days to weeks rather than months or years for traditional billing software.

Aria's A+ Billing Platform remains the most proven and tested on-demand billing platform in the market today. As the industry standard for cloud-based monetization, Aria is revolutionizing how businesses manage billing, go-to-market, interact with customers, and increase profitability.

## Control billing costs and increase profitability

- Accelerate the capture of earned revenue and improve cash flow
- Address complex billing scenarios and shifting price structures with flexible configuration tools

# Drive market demand and go-to-market activity

- Optimize product/service delivery based upon customer preferences, market needs, or your business rules
- Close the loop for inbound demand generation activity by offering instant web-based registrations and account activation
- Integrate your brand with customer-facing components of the service

### **Optimize customer interactions**

- Improve every customer interaction with rule driven business logic that triggers workflow events and automated communications
- Manage all logical interactions throughout the customer lifecycle

### Aria\_Quickbooks Solution

- Configurable selections to create your custom integration between Aria and Quickbooks
- Simplicty and Ease of Setup keeps the integration simple, straight-forward and easy to setup while achieving your integration needs
- Additional CRM, Financial, ERP, eCommerce, Telephony, Customer Support and other applications ready to configure

#### **Key Features include**

- "Out-of-the-Box" integration Solution pre-configured
- Uni-directional to start. Bidirectional integration available in Q409
- Aria journal data is automatically posted to Quickbooks ondemand. Accounts are automatically created/updated in Quickbooks
- Configurable options allow you to change / select new integration configurations as your business changes—at Aria object level
- Quickbooks history available in Aria; invoices, credits, payments, refunds, write-offs in Phase 2.

#### For more Information

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