

InterWeave Smart Solutions

INTERWEAVE NEWS, Q2 2011

Welcome to our Q2 2011 newsletter - to help you keep up with the rapidly evolving Cloud Integration Solutions marketplace.



We continue to push forward in Q2, with accomplishments, challenges and exciting news to share.

The **InterWeave Smart Solutions** is the result of the tireless efforts from our product development team. **Smart Solutions** provides a self-service approach, se-

lecting the objects, data entities and data relationships they want with a series of point and clicks.

Smart Solutions are part of the **InterWeave Solutions Portal (ISP)**, where customers can now develop integration solutions in a self-service approach; selecting the objects, data entities and data relationships they want with a series of point and clicks. **Smart Solutions** are hosted at Rackspace Managed Services and are immediately available. Go to www.interweave.biz — top navigation bar—right side—select Login.

Smart Solutions deliver a complete configurable Solutions to integrate today's popular business applications; you configure, test, run. An alternative to inefficient program and consultant-based approaches, our next generation web-based Solutions are powerful yet easy to use, extremely affordable, and deploy in just days.

In this issue:

- ◆ **TaxNow by Evolving Office** — **InterWeave Smart Solutions** announced the partnership with Evolving Office Technologies, LLC, the only solution partner able to offer Avalara's tax service natively to Salesforce and Force.com users; TaxNOW. Integration Technologies is integrating TaxNOW into the **Salesforce_QuickBooks Smart Solution** for world-wide distribution.

"Evolving Office (EO) helps businesses integrate cloud-based technology solutions in order to increase productivity and decrease cost," said Jeremy Daniel, President & CEO of Evolving Office Technologies. "EO has partnered with Avalara, Inc., to deliver fully-automated, cloud-based sales and use tax solutions within several CRMs and E-commerce platforms. We're currently the only solution partner able to offer Avalara's tax service natively to Salesforce and Force.com users; TaxNOW. We needed a partner who could supply an integrated solution for Salesforce, QuickBooks and other financial applications that could offer TaxNOW as part of the Solution. **InterWeave Smart Solutions** won hands down," said Daniel's.

- ◆ **Fulcrum Investment Management** — **InterWeave Smart Solutions** announced their partnership with Fulcrum Collaborations to provide a comprehensive integration between their Fulcrum Investment Management solution® in Salesforce.com and Intuit QuickBooks and QuickBooks Online. The combined solution enables investment management firms to efficiently manage and automate all of their clients' investment portfolios, statements, reporting, paper & electronic form mailings, and related tasks within one powerful investment management solution, hosted on the world's number one cloud computing platform, the Force.com platform.

NEWSLETTER SUBSCRIPTION

You are receiving this newsletter from Integration Technologies because you have shown interest in our products or registered on our website.

Sign up now on our website to receive our newsletter, if you haven't done so already.

newsletter@interweave.biz

INTERWEAVE PREFERRED PARTNERS

Integration Technologies announces partnership with Enrollment Rx, LLC., cloud-based solutions provider for Constituent Relationship Management (CRM) and Student Information System (SIS) in the Higher Education sector.

New York – April 15, 2011 – Integration Technologies, Inc. (IT), the market and technology leader in on-demand Solutions Integration, today announced the partnership with Enrollment Rx, LLC. the premier cloud-based solutions provider for Constituent Relationship Management (CRM) and Student Information System (SIS) in the Higher Education sector to provide "**InterWeave Smart Solutions**" to their Salesforce.com and Force.com customers.

"Enrollment Rx, LLC develops cloud-based solutions specifically designed for Constituent Relationship Management and Student Information Systems in Higher Education," said Lawrence Levy, President of Enrollment Rx. "We offer several solutions for Academic Institutions to manage their day-to-day business processes, but the Salesforce Solution required a tight integration with back-office financial applications, like QuickBooks, MS Dynamics and the Sage line. **InterWeave** is currently implementing their Salesforce to QuickBooks **Smart Solution** for one of our customers with rigorous multi-invoice creation process, etc. – **InterWeave** is doing a great job," said Levy.

Enrollment Rx, LLC is an innovator of cloud-based higher-education Constituent Relationship Management (CRM) solutions. Built entirely on the Force.com platform, Enrollment Rx delivers powerful CRM and Student Information System (SIS) solutions to academic institutions.

For more information, contact Bruce Magown at sales@interweave.biz or call (800) 671 8692.