

# InterWeave Smart Solutions

## INTERWEAVE NEWS, Q2 2010

**Welcome** to our Q2 2010 newsletter - to help you keep up with the rapidly evolving Cloud Integration Solutions marketplace.



We continue to push forward in Q2, with accomplishments, challenges and exciting news to share.

The **InterWeave Smart Solutions** is the result of the tireless efforts from our product development team. **Smart Solutions** provides a self-service approach, se-

lecting the objects, data entities and data relationships they want with a series of point and clicks.

**Smart Solutions** are part of the **InterWeave Solutions Portal (ISP)**, where customers can now develop integration solutions in a self-service approach; selecting the objects, data entities and data relationships they want with a series of point and clicks. **Smart Solutions** are hosted at Rackspace Managed Services and are immediately available. Go to [www.interweave.biz](http://www.interweave.biz) — top navigation bar—right side—select Login.

**Smart Solutions** deliver a complete configurable Solutions to integrate today's popular business applications; you configure, test, run. An alternative to inefficient program and consultant-based approaches, our next generation web-based Solutions are powerful yet easy to use, extremely affordable, and deploy in just days.

### In this issue:

- ◆ **Telephony Gateway** — The **InterWeave Smart Telephony Gateway (ISTG)** solution supports real-time integration with full featured telephony systems running on an IP network. Various IP telephony devices including phones and gateways communicate seamlessly over IP infrastructures integrating data, voice and video with your CRM, Call Centers and other applications that support this integration type. The solution rewards users with greatly reduced cost of ownership and new IP-based feature capabilities using the existing features; micro browsers, etc. that now display accessed data in real-time and in context. ISTG provides the ability to access specific customer records and information in context with the call and how the information has been configured in a "Heads Up" display on your telephony device.
- ◆ **New Merchant Services Provider** — Connecting a CRM application or Web site to the payment processing networks is exceptionally difficult and typically beyond the expertise and technical resources of most online customers. Instead, customers can easily integrate the **InterWeave Smart Payment Gateway (ISPG)** with their application and connect with payment processors like CreditCard-Biz.com and many more. ISPG provides the data structure, workflow and complex processing logic, support and security necessary to ensure fast, reliable and secure transmission of transaction data. ISPG manages the routing of transactions just like a traditional credit card swipe machine you find in the physical retail world, however, ISPG uses the Internet instead of a phone line.

### NEWSLETTER SUBSCRIPTION

*You are receiving this newsletter from Integration Technologies because you have shown interest in our products or registered on our website.*

**Sign up now on our website to receive our newsletter, if you haven't done so already.**

[newsletter@interweave.biz](mailto:newsletter@interweave.biz)

### INTERWEAVE PREFERRED PARTNERS

**We are proud to announce our new InterWeave Preferred Partner; Idealist Consulting, LLC.**

Integration Technologies announces partnership with Idealist Consulting, the leading Professional Services firm dedicated to advancing the mission of nonprofit's, NGO's and other socially responsible organizations.

**Idealist Consulting** also offer Database Development, Website Design, Strategic Technical Assessment and Service and Support.

**New York – May 6, 2010** – Integration Technologies, Inc. (IT), the market and technology leader in on-demand Solutions Integration, today announced the partnership with Idealist Consulting, the leading Professional Services firm dedicated to advancing the mission of nonprofit's, NGO's and other socially responsible organizations.

Robert E. Jordan, Managing Partner of Idealist Consulting, comments, "With experience in both the private and public sectors, I have come to learn that although socially responsible organizations have a premium on goodwill, they often lack the needed infrastructure to be efficient. Sadly the outcome can be the misuse of funding resources, lack of organizational memory and an inability to maintain stability within the organization. It does not have to be this way. With the help of Idealist Consulting, you can strengthen the foundation of your organization while simultaneously advancing your mission. By utilizing private sector "best practices", the nonprofit world can rely on cutting edge technology and systems integration that are simple to implement and efficient to utilize. Contact us to learn how we can help advance the mission of your organization. Our partnership with Integration Technologies is completely consistent with this approach. **InterWeave** symbolizes "best practices" for ease of integration with many applications. To configure an integration solution with cutting edge technology provides a simple and efficient solution for our customers."

Idealist Consulting is dedicated to advancing the mission of nonprofit's, NGO's and other socially responsible organizations.

For more information, contact Cat Monaghan at [monaghan@idealistconsulting.com](mailto:monaghan@idealistconsulting.com).