

InterWeave Smart Solutions

INTERWEAVE NEWS, Q1 2010

Welcome to our Q1 2010 newsletter - to help you keep up with the rapidly evolving Cloud Integration Solutions marketplace.



Q1 again has been a season of firsts, with continued accomplishments, challenges and exciting news to share.

The **InterWeave Smart Solutions** is the result of the tireless efforts from our product development team. **Smart Solutions** provides a

self-service approach, selecting the objects, data entities and data relationships they want with a series of point and clicks.

Smart Solutions are part of the **InterWeave Solutions Portal (ISP)**, where customers can now develop integration solutions in a self-service approach; selecting the objects, data entities and data relationships they want with a series of point and clicks. **Smart Solutions** are hosted at Rackspace Managed Services and are immediately available. Go to www.interweave.biz — top navigation bar—right side—select Login.

Smart Solutions deliver a complete configurable Solutions to integrate today's popular business applications; you configure, test, run. An alternative to inefficient program and consultant-based approaches, our next generation web-based Solutions are powerful yet easy to use, extremely affordable, and deploy in just days.

In this issue:

- ◆ **eMail Gateway** — Our **eMail Gateway** makes multiple email integration easy, by automating the transfer of data between your multiple email accounts and your standardized email, ecommerce store, financial accounting system, CRM, database, etc. We work with multiple email protocols, allowing a large selection of email providers available for integration. The eMail Gateway synchronizes with interval timings set by you— its completely automated.
- ◆ **OEM Solutions** — **InterWeave** is used to build, test, deploy and run services that connect and integrate data and functionality across different platform regardless of the language or technology in which they were developed. **InterWeave OEM Solutions** are available in four models.
 - ◆ **Hybrid** provides the InterWeave integration platform portal and your solutions for your customers.
 - ◆ **Run Time** is a complete integration platform portal and solutions with all components running in your environment.
 - ◆ **Run Time plus IDE Professional** gives you all the components above, plus the Integration Development Environment (IDE) which provides the ability to create and publish your own solutions in your portal.
 - ◆ **Run Time plus IDE Enterprise** gives you all the components above, plus the ability to create and publish your own solutions in separate customer or vertical portals to expand your customer offerings.

NEWSLETTER SUBSCRIPTION

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newsletter@interweave.biz

INTERWEAVE PREFERRED PARTNERS

We are proud to announce two new InterWeave Preferred Partners; akaCRM and Intelstream, Inc.

akaCRM is a professional services firm which provides [comprehensive services for salesforce.com](http://comprehensive-services-for-salesforce.com) and the Force.com cloud platform. We also offer consulting, system implementation and training for [leading salesforce.com partner-based solutions](http://leading-salesforce.com-partner-based-solutions). We select solutions that improve the results of our clients' relationships with their constituent audiences including prospects, customer accounts, partners, suppliers and employees. akaCRM offers project-based services, time-based support services and senior-level consulting engagements. Our [leadership team](http://leadership-team) has a rich history which brings together robust skills, experience and business know-how across a wide array of industries and in a number of key business functions. For more information, contact Brent Mellow, CEO at www.akacrm.com.

Intelstream's CRM offering, **intelecrm**, is based on SugarCRM and is packed with a rich feature set designed to fully meet the CRM requirements of any small or medium sized business. The application features were developed by an Intelstream team of entrepreneurs who specialize in Customer Relationship Management and are passionate about making CRM work for all businesses. **intelecrm** follows proven business processes that deliver high yielding results.

Core CRM Concepts:

- Salesforce Automation
- Marketing Automation
- Customer Support & Service
- Reporting and Analytics
- Teamwork
- Core Functionality
- API and Add-ons

For more information, contact Ray Stoeckicht at www.intelstream.net